



Paws on the Runway 2019 *Fashion Unleashed*

Dear Friend,

On Thursday, May 2nd, Central Arkansas Rescue Effort for Animals, Inc. (CARE) will host one of its most visible and popular events— Paws on the Runway— from 6 p.m. to 9 p.m. at Next Level Events. CARE's 12th annual Paws on the Runway event will feature some of the finest fashions and furry friends that Little Rock has to offer. Guests will enjoy delicious food, bold beverages, silent and live auctions, and a fashion show featuring both human and canine models. Guests will also have the opportunity to meet a few of CARE's adoptable animals because rescue never goes out of style!

If you sponsored Paws on the Runway in the past, you helped make this fabulous fundraiser a success, and we greatly appreciate your support. We hope we can count on your sponsorship again this year. If you are new to this event, sponsoring is a great opportunity to show central Arkansas your company's commitment to animal rescue and sterilization while promoting your company in a highly visible way.

By utilizing a wide array of promotional avenues, attracting even more attendees, highlighting Little Rock's vibrant fashion scene, and showcasing adoptable CARE dogs, this will be Paws on the Runway's most stylish year yet! Your sponsorship will reflect that you endorse CARE's spay and neuter programs, which prevent more unwanted pets, our partnership with the Arkansas Department of Correction on the Paws in Prison program, and our mission to rescue and rehome cats and dogs facing euthanasia in Arkansas's shelters.

The financial assistance of caring sponsors like you is crucial in carrying on our work. Thanks to you, CARE has saved the lives of more than 4,000 cats and dogs and aided in the sterilization of more than 12,000 pets in the last 21 years. Please help us continue our mission by reviewing the many Paws on the Runway sponsorship opportunities we have to offer and selecting the option that best suits your company. Your generous support is needed now more than ever, and a large portion of your contribution is tax deductible. If you have any questions, please contact me at 501-603-2273 or at director@careforanimals.org.

We look forward to including you in Paws on the Runway 2019!

Take CARE,

A handwritten signature in cursive script that reads "Victoria Vander Schilden".

Victoria Vander Schilden
Executive Director
Central Arkansas Rescue Effort for Animals, Inc.



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Sponsorship Opportunities

Presenting Sponsor - \$5,000

- É Exclusive sponsorship of a CARE Saturday Showing (date to be determined)
- É Title sponsor status with your name and logo listed on promotional materials
- É Recognition in event program and from podium
- É Table for 8 at the event
- É A portion of your sponsorship is tax deductible

Spotlight Sponsor - \$1,500

- É Sponsor name and logo listed on promotional materials
- É Recognition in event program and from podium
- É Table for 8 at the event
- É A portion of your sponsorship is tax deductible

Runway Ready Sponsor - \$1,000

- É Sponsor name and logo listed on promotional materials
- É Recognition in event program and from podium
- É 3 models of your choice and wearing your merchandise will walk CARE pets down the runway (retail)
- É 4 runway seats
- É A portion of your sponsorship is tax deductible

Dapper Dog Sponsor - \$750

- É Sponsor name and logo listed on promotional materials
- É Recognition in event program and from podium
- É 2 models of your choice and wearing your merchandise will walk CARE pets down the runway (retail)
- É 2 runway seats
- É A portion of your sponsorship is tax deductible

Catwalk Sponsor - \$500

- É Sponsor name and logo listed on promotional materials
- É Recognition in event program
- É 1 model of your choice and wearing your merchandise will walk a CARE pet down the runway (retail)
- É 4 general admission tickets
- É A portion of your sponsorship is tax deductible

Red Carpet Sponsor - \$250

- É Recognition in event program
- É 2 general admission tickets
- É A portion of your sponsorship is tax deductible



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Name: _____

Company: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

SPONSORSHIP OPTIONS:

I/My company would like to sponsor Paws on the Runway as follows:

- Presenting Sponsor - \$5,000
- Spotlight Sponsor - \$1,500
- Runway Ready Sponsor - \$1,000
- Dapper Dog Sponsor - \$750
- Catwalk Sponsor - \$500
- Red Carpet Sponsor - \$250

METHOD OF PAYMENT:

A check in the amount of \$_____ is enclosed. Please make checks payable to CARE for Animals, Inc.

Credit Card: Amex Discover MasterCard Visa

Card Number and Security Code

Expiration Date

Name as it appears on card

Signature

Please return to CARE for Animals, Inc. by mail at P.O. Box 7604, Little Rock, AR 72217 or by e-mail to director@careforanimals.org. For more information, contact Victoria Vander Schilden at (501) 603-2273.